



Liquor Store

Operate Your Store Like A Champion

Whether you have a boutique liquor store or sell thousands of different alcohols from around the world, the bottom line is this:

You need your entire business to be organized and profitable, so you can focus on customers and growth.

Windward Software offers an affordable, effective and proven solution that streamlines your entire Liquor Store operation.

Our flagship integrated business management software, *Windward System Five*, runs your entire Liquor Store business on one database.

- » Fast point-of-sale, promotions, and loyalty programs;
- » Easy inventory control over multiple store locations;
- » Barcoding, kitting, case breakdown, shelf tagging; and
- » Advanced sales reporting, guiding your decision-making.



Windward Software started in 1984, so we know a thing or two about distilling the best business software features into one, proven system for Liquor Stores. With ***Windward System Five*** running your business, you can spend time on other important things, such as customer service, marketing, and special events.

Follow the lead of some of the most successful owners in the business: choose the software solution that supports sustainable Liquor Store growth.

*We help you run your
Liquor Store.*

*So that you can focus on
growing your business.*

Ask Us How.



+1 (800) 663-5750



Why Choose Windward for Your Liquor Store?

A Word From Our Clients

1. Fully Integrated Software

- » Easy front-end point-of-sale tied to back-end accounting, reporting, payroll, inventory and customer records (CRM).
- » One database connects your entire business operation.

2. Fast, Accurate Point-of-Sale

- » Driver's license swipes; flag add-ons and upsells.
- » Easily train new staff; iPad/touchscreen sales option.
- » Create individual logins with various security levels.
- » Easily operate and track promotions and loyalty programs.

3. Complete Inventory Control

- » Barcoding, dynamic kitting, case breakdown.
- » Labelling, shelf tagging, serialization.
- » Manage inventory items over multiple store locations, warehouses, and online channels.

4. Accurate Tracking & Reporting

- » Manage orders, invoicing and billing.
- » End-of-day reporting for your entire business.
- » Advanced sales reporting to assess trends, e.g., what's selling or not.
- » Only order what you need from suppliers.
- » Track seasonal trends and sales; autofill future orders.
- » Track customer purchase history & loyalty programs.

5. Award-Winning Customer Training & Support

- » One-to-one implementation services, with ongoing support.
- » Comprehensive online tutorials: *The Windward Learning Academy*.
- » Live global support: 24 hours per day, 7 days per week.

"Windward System Five bought me three days per week - cleared them right up. Every day, I can report my deposits, clear all my cash accounts, and stay on top of the money. It also gives me the time to focus on researching what our customers are buying; coming up with ways to implement reports; finding price points; and making better purchases."

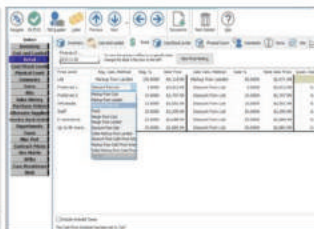
- Jason Scalise, Owner
Broadway Wine and Spirits
Colchester, Connecticut

"We don't have to do any reconciling at the end of the day, because it's already done."

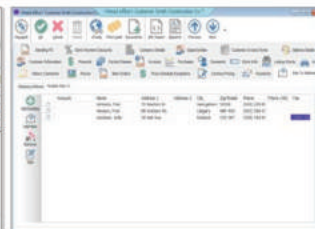
- Paul & Jane Graydon, Owners
Saxon Estate Winery
Summerland, BC, Canada



TOUCHSCREEN SALES



PRICE SCHEDULES & EXEMPTION PRICING



SPECIAL ORDERS

WINDWARD
system 5
on cloud

Now available on Cloud!

Call us today to discuss your Liquor Store requirements, and ask us how Windward Software can help you maximize the efficiency of your new business.



+1 (800) 663-5750
windwardsoftware.com/liquor