

Windward Software Point-of-Sale System

Windward Software solutions will increase sales, improve customer service, reduce losses and maximize your stores profitability. As Windward Software's point of sale solutions have been refined to be fast, easy to learn and offer unique functionality in numerous industries, we are able to offer a fully integrated one-stop POS software package to help your business start, grow and succeed.

Scalable with Your Business Needs

Unlike the users of many other Point-Of-Sale (POS) software packages for small and medium size businesses, Windward Software clients do not need to change software as their business grows. Whether you are adding new profit centers, new stores, franchising, need 3rd party integrations, e-commerce, or email marketing; Windward Software has an optional module to meet your needs.

Inventory Control

Windward Software provides a complete inventory management solution for you, controlling inventory, tracking items, ensuring adequate supplies, increasing warehouse productivity, and significantly reducing paper flow. Along with the ability to input and track manufacturer's serial numbers, generate and print internal barcodes, and track true cost and warranty.



Streamlined point-of-sale processes

Think of the advantages your business can realize with a system that automates your in-store transaction processes and integrates POS transactions with a built in accounting package in real time. Windward Software has you covered for A/P, A/R, and right through to your General Ledger. Plus, we export to Caseware, to simplify things for your accountant at year-end.

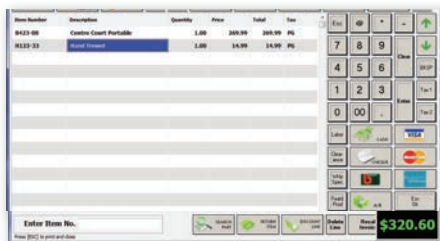
Real World Solutions for industrial services - designed in consultation with real business owners, to fit in with the way businesses really operate.

Customer Relationship Management (CRM)

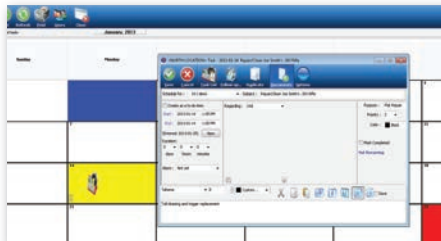
Customer Information and history is a high priority with Windward Software. Keep track of a customer's name, address and phone number, e-mail address, web addresses, tax codes, price schedules, contact names, warning comments, appointments, lookup words and other bits of important information in the customer file. Also, take advantage of our opportunity tracker to quantify and qualify leads and prospects within your business.

Advantages

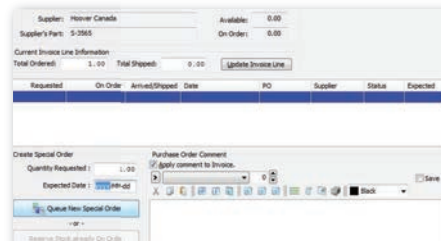
- ☐ Keep track of customer names, phone numbers, addresses, emails and more.
- ☐ Top tier inventory control - purchase orders, serial numbers, bin locations and virtual warehouse capabilities
- ☐ Manage your warehouses and delivery trucks and always know where your inventory items are.
- ☐ Installation instructions are often required by your customer and contractors. Using our documents button on an inventory item allows you to associate images, instructions and other resources to be available for printing at the click of a button.
- ☐ Use tag along kits and upsell warning comments to allow your staff to remember to sell accompanying inventory, and increase profits on each transaction.



Touch
Screen



Scheduled Services



Special Orders



Email Marketing

Integrated email marketing can help you boost sales, increase effectiveness of promotions and keep your customers coming back. See click-through rates and view statistics using any of our templates, or build your own.

E-Commerce Option

The E-Commerce option provides a full-featured, internet web store with an integrated shopping cart. The web store is linked to the software system to allow easy uploading of new prices and products to the web store and the quick downloading of internet orders to the system.

Customer Service you can count on, 24/7!

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- ☐ Make your own signs, labels and tags with barcodes
- ☐ Static, dynamic and tag-along kits are available to meet all your kitting requirements.
- ☐ Assign contractor allowances, track job costing, specify delivery dates and even view part and labor breakdowns.
- ☐ Customers can be assigned special price levels with exceptions by product category.
- ☐ Post the ledger automatically as you perform routine tasks.
- ☐ Easily control commissions and SPIFs
- ☐ Labor tracking



"We help your run your business, instead of just reporting on it."



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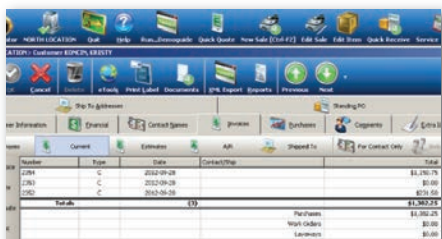
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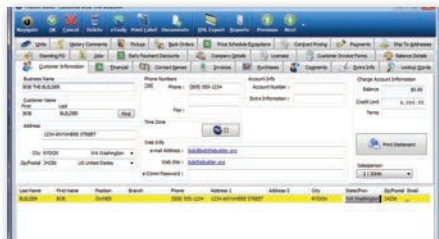
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"When you have people lined up at the till, their baskets full and their wallets open, should you not have a software that you know is going to work, without fail? Something that will also provide management with all the tools and resources they need to run the business well.... We think so."

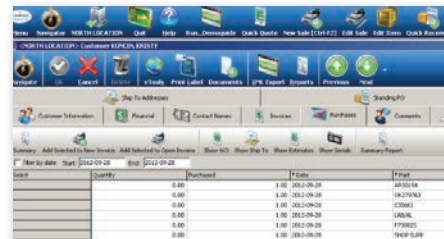
Dennis Jacobsen
CEO, Windward Software



 Invoice History



 Customer Relationship Management



 Purchase History

