



# Lighting Showrooms

## Get the Right Product • To the Right Place • At the Right Time

Lighting Showrooms require excellent relationships with suppliers, building contractors and customers; as well as effective systems for coordinating many complicated projects at once – with precisely timed, accurate deliveries.

Windward's flagship software, **Windward System Five**, helps you streamline and automate the day-to-day processes of running your Lighting Showroom.



By integrating front-end Point-of-Sale and Purchase Ordering with back-end Inventory Management, Reporting and Accounting - all in one database - Windward offers one of the best Lighting Showroom solutions on the market today.

- » Customized to run Lighting Showrooms from boutiques to multi-million dollar enterprises.
- » Manage thousands of inventory items over multiple locations, warehouses, distributors, suppliers, and customers both online and offline.
- » Set your showroom up for long term growth, with the security of knowing you have a Business Management Software system in place that can grow with your vision.

**Contact us today to discuss how the right software can illuminate your business.**

*We help you run your Lighting Showroom.*

*So that you can help your customers light up their lives.*

**Ask Us How.**



**+1 (800) 663-5750**



**XOLogic**

Windward Software's web integrations with key industry partners facilitate ordering, websites, online purchasing and more - all seamlessly linked to your Windward database and back-end.



# Why Choose Windward for Your Lighting Showroom?

## 1. Lighting Wish Lists and Special Orders Made Easy

- » Search fixtures by dimensions, colors and wattages.
- » Builders' Wish Lists customized as a kit or template.
- » Homeowner can switch fixtures and pay the difference.
- » Lighting history and records tracked by building, not owner.
- » Automate POS reminders for bulbs, accessories and upsells.

## 2. Best Purchase Order System on the Market for Lighting Showrooms

- » Easily create P.O.'s and instantly update projects.
- » Reduce shipping costs by automatically tracking minimums.
- » Automatically sort deliveries received.

## 3. The End of "Year-End" Inventory in your Lighting Showroom

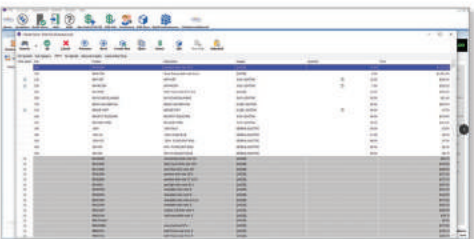
- » Never be behind by integrating inventory into daily business processes.
- » Make business decisions based on up-to-the minute data.

## 4. Accurate Tagging for Installation and Deliveries

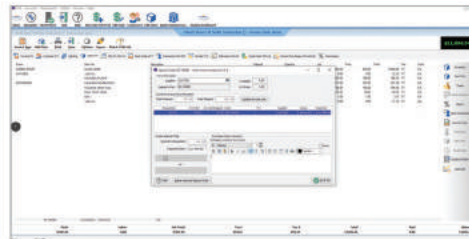
- » Advanced label and tag printing with product photos.
- » Link the right projects, rooms, wires, bulbs, and clients.
- » Mobile access for deliveries and installations.

## 5. Expert Windward Customer Support

- » 1:1 Implementation support and ongoing training for entire staff.
- » Live global support, 24 hours, 7 days per week.



VIRTUAL WAREHOUSE



SPECIAL ORDER TRACKING

## A Word From Our Clients & Partners

*"Windward System Five is designed to meet unique lighting industry needs. Plus, it is linked into buying groups, so inventory matching and searching is a breeze, saving me time on ordering and invoicing."*

- Karen Franklin, Owner  
Franklin Lighting, Sarasota FL  
(Windward User Since 2004)

*"The combinations and permutations of lighting showroom ordering is where Windward System Five software excels."*

- Industry Integration Partner



Preferred Vendor Since 2016



Member Since 2010



The Bright Light In Home Décor™

Preferred Vendor Since 2015

Call us today to discuss your Lighting Showroom challenges and goals, and ask us how Windward Software solutions can help you get there.

+1 (800) 663-5750  
windwardsoftware.com



+1 (800) 663-5750  
windwardsoftware.com/lighting