



# Hearth Industry

## We Help You Mix Business and Leisure

Your Hearth business is not just about providing the best fireplaces, grills and spas on the market – **it's about creating the *feeling* customers get when they spend their limited leisure time relaxing at home.**

Selling and installing quality Hearth products requires excellent, long-term relationships with suppliers, contractors and customers.

**Windward Software makes it easy to facilitate all of these key business relationships.**



Our flagship software solution, **Windward System Five**, is adept at managing orders, names, places, deliveries and shipments; and it even automates special pricing for various contractors and seasonal events.

**Windward System Five integrates front-end point-of-sale with back-end inventory management, purchasing, accounting and reporting - seamlessly linked to your Client Records.**

**All in one accurate, current database.**

**Windward System Five keeps your Hearth business running reliably and profitably, and sets you up for long term growth.**

**So you can spend less time in the office solving problems – and more time by the pool.**

Please call us today to discuss your Hearth business needs.

*We help you run your  
Hearth business.*

*So that you can help your  
customers turn their houses  
into homes.*

**Ask Us How.**



**+1 (800) 663-5750**





# Why Choose Windward for Your Hearth Business?

## 1. Invoicing & Work Orders That Match Your Workflow

- » Fast over-the-counter sales; efficient big-ticket sales.
- » Simplified work order status.
- » Deploy mobile service units efficiently.
- » Walk your showroom and build an order wirelessly.

## 2. Detailed Inventory Management

- » Unit tracking & multiple options for serial numbers.
- » Special orders & transfer requests.
- » Manage thousands of inventory items over multiple locations: warehouses, suppliers, online and off-line.

## 3. Customer Relationship Management (CRM)

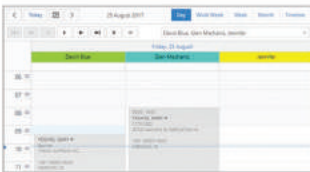
- » Communicate with your customers, suppliers, contractors - and find more.
- » Instant database updates as point-of-sale, accounting, invoicing & billing, inventory, and orders change.

## 4. Integrated Accounting & Reporting

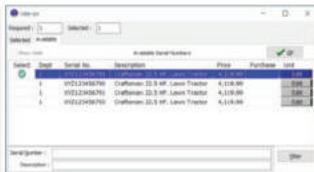
- » Know where your financials stand in real time.
- » Identify and capitalize on sales trends.

## 5. Ongoing Customer Training and Support

- » 1:1 Implementation & ongoing live weekly training.
- » Live global Technical Support 24 / 7 for all clients.



MOBILE SERVICE SCHEDULING



SERIAL NUMBER OPTIONS



SHIPPING LABELS & DATES

## A Word From Our Clients

*"I installed **Windward System Five** for my business in 2003, and, quite simply, this has been one of the best investments made for my business. I have thousands of parts and customers along with hundreds of suppliers, and most of my inventory is tracked by serial number. System Five is very quick, despite my huge database, and the interface makes it very easy to look up information."*

- Karen DiVerdi, Owner  
Enchanted Fireside

*"From the sales support to technical support, we are more than impressed and pleased with Windward Software. The company really takes the time to walk you through the system and if there is anything **System Five** doesn't do that you need, you can have them build it for you."*

- Sean Batt, Vice President  
Crystalview Pool, Spa and Patio

**Why not set your business up for long term growth, with the security of knowing you have a proven solution in place that can grow with your vision?**

**Ask Us How.**



**+1 (800) 663-5750**  
[windwardsoftware.com/hearth](http://windwardsoftware.com/hearth)