Sporting Goods Stores

Simplify a complicated business.

Thirty years ago, Sporting Goods stores simply offered basketballs, tennis racquets, kids soccer shoes, skate sharpening or hockey gear. **Today, the Sporting Goods industry is completely different.**

An enterprising Sporting Goods store may compete across multiple verticals, selling everything from hockey pucks to camping gear; yoga mats to fishing and hunting supplies; even archery equipment to firearms.

On the other hand, a Sporting Goods store may be entirely niched in one sport, like bicycles or rock climbing, providing a wide scope of products and services within that market.

A Sporting Goods business may need to offer rentals; servicing; bookings for locations like a climbing wall or skatepark; memberships; and even work with regulations, such as the AFT Bound Book and fishing licenses.

That’s on top of usual business functions, including point-of-sale, special orders, invoicing, returns, reporting, accounting, and thousands of different items and parts to be ordered, stored, and tracked. **With such a wide range of inventory and customer needs, how does a Sporting Goods store manage it all?**

With **Windward Software’s proven integrated business management software** that streamlines your entire business onto one accurate database.

Our flagship solution, **Windward System Five**, has helped over 4,000 businesses overcome similar challenges since 1984. And we’re here for you, too.

We help you run your Sporting Goods Store.

So you can have more free time for your favourite activities.

**Ask Us How.**

[Image of a person archery shooting]

+1 (800) 663-5750

**Windward Software | Canada • USA • Australia • Asia**

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Why Choose Windward for Your Sporting Goods Business?

1. Seamlessly Manage Sales, Service and Repairs
   » Easy point-of-sale; automatically flags add-ons and upsells.
   » Kitting, signs, tags, labels, barcodes made simple.
   » Floor planning is a snap.

2. Fully Integrated Software on One Database
   » Seamlessly integrate front-end point-of-sale with back-end accounting, reporting, inventory, payroll and customer records.

3. Exceptional Inventory Control
   » Customize serial numbers and unit tracking.
   » Efficiently process special orders & transfer requests.
   » Accurately manage thousands of inventory items.
   » Operate multiple locations, warehouses & users.

4. Accurate Tracking
   » Manage warranty procedures, invoicing and billing.
   » Flexible tracking for layaways, work orders, back orders.
   » Track customers and groups, including price discounts.
   » Identify seasonal sales trends to fill future orders.

5. Award-Winning Customer Training & Support
   » One-to-one implementation services, with ongoing support.
   » Comprehensive online tutorials: The Windward Learning Academy.
   » Live global support: 24 hours per day, 7 days per week.

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A Word From Our Clients

“After evaluating many different business management software solutions over the last 15 years, I am very pleased with choosing Windward System Five. You will not find a more complete point-of-sale, inventory control, accounting and CRM package at this price point.

With the ability to fine tune the system to your exact business needs, it’s the easiest to configure, maintain and operate; especially compared to the ‘enterprise’ software world, where your eyes will water from the high pricing.

Furthermore, did I mention that it has lightening-fast point-of-sale, with the absolute best ‘part find’ search capability I can ever recall using? Consider our business satisfied!”

- Mark Helmi, IT Manager
  Tile Ideal
  Grande Prairie, Alberta, CA

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Windward System Five

- Reporting
- Point-of-Sale
- Inventory
- Customer Relationship Management
- Accounting

ADVANCED INVENTORY CONTROL  SCHEDULED SERVICES  TOUCHSCREEN SALES

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windwardsoftware.com/sports

If your store is a licensed firearms dealer, take note of the following System Five functionality:

- Electronic Bound Book Technology
- Incorporation of ATF Regulations
- E4473 Forms
- Serial Number Tracking
- Gunsmith Tracking