

## **General Retail**

#### Windward Software Point-of-Sale System

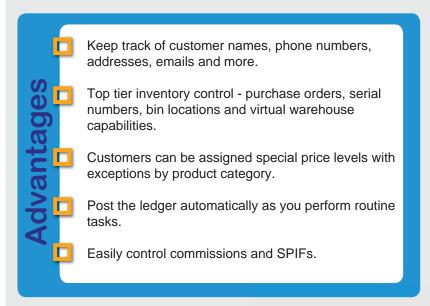
Windward Software solutions will increase sales, improve customer service, reduce losses and maximize your stores profitability. As Windward Software's point of sale solutions have been refined to be fast, easy to learn and offer unique functionality in numerous industries, we are able to offer a fully integrated one-stop POS software package to help your business start, grow and succeed.

#### Scalable with Your Business Needs

Unlike the users of many other Point-Of-Sale (POS) software packages for small and medium size businesses, Windward Software clients do not need to change software as their business grows. Whether you are adding new profit centers, new stores, franchising, need 3rd party integrations, e-commerce, or email marketing; Windward Software has an optional module to meet your needs.

#### **Inventory Control**

Windward Software provides a complete inventory management solution for you, controlling inventory, tracking items, ensuring adequate supplies, increasing warehouse productivity, and significantly reducing paper flow. Along with the ability to input and track manufacturer's serial numbers, generate and print internal barcodes, and track true cost and warranty.



Customer Service you can count on, 24/7!



## Streamlined point-of-sale processes

Think of the advantages your business can realize with a system that automates your in-store transaction processes and integrates POS transactions with a built in accounting package in real time. Windward Software has you covered for A/P, A/R, and right through to your General Ledger. Plus, we export to Caseware, to simplify things for your accountant at vear-end.

Real World Solutions for retailers designed in consultation with real business owners, to fit in with the way businesses really operate.

#### Customer Relationship Management (CRM)

Customer Information and history is a high priority with Windward Software. Keep track of a customer's name, address and phone number, e-mail address, web addresses, tax codes, price schedules, contact names, warning comments, appointments, lookup words, vehicles, and other bits of important information in the customer file. Also, take advantage of our opportunity tracker to quantify and qualify leads and prospects within your business.













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### **Email Marketing**

Integrated email marketing can help you boost sales, increase effectiveness of promotions and keep your customers coming back. See click-through rates and view statistics using any of our templates, or build your own.

## **E-Commerce Option**

The E-Commerce option provides a full-featured, internet web store with an integrated shopping cart. The web store is linked to the software system to allow easy uploading of new prices and products to the web store and the quick downloading of internet orders to the system.

Make your own signs, labels and tags with barcodes pos.wws5.com Static, dynamic and tag-along kits are available to meet all your kitting requirements Take your tablet with you - walk around your store with your customer and build an order Use customer loyalty cards or key tags to keep your clients coming back Customizable touch screen with the ability to add product pictures or logos Use pictures on your labels and within your POS system to print on invoices too



"We help your run your business, instead of just reporting on it."



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"When you have people lined up at the till, their baskets full and their wallets open, should you not have a software that you know is going to work, without fail? Something that will also provide management with all the tools and resources they need to run the business well.... We think so."

> Dennis Jacobsen CEO, Windward Software













History