



G&W LUMBER CASE STUDY

G & W Lumber specializes in providing quality lumber, hardware, and construction supplies while emphasizing personalized customer service and product expertise

THE CHALLENGE

G & W Lumber needed a reliable, integrated system to manage their retail operations—from point of sale to inventory and accounting. They sought a solution that was intuitive, efficient, and didn't require complex workarounds to function smoothly.

SOLUTION

In 2018, G & W Lumber implemented Windward Software to unify their core business functions. The system was chosen for its seamless integration across departments and its user-friendly interface.

THE RESULTS

- **Operational Efficiency:** Windward's integrated platform allowed G & W Lumber to manage sales, inventory, and accounting in one place—eliminating the need for multiple systems.
- **Ease of Use:** The team appreciated how intuitive the software was, noting that it “flows from one part to the other without a lot of bells” or unnecessary complexity.
- **Reliability:** Since adopting Windward, the system has “worked very well” for G & W Lumber, supporting their day-to-day operations with minimal friction.

CLIENT TESTIMONIAL

“We’ve been with Windward since 2018 and use it for our point of sale, inventory, and accounting. It’s worked very well for us and we recommend it. We really like the way it all interacts together and flows without having to jump through hoops.”

— Lace & Barb, G & W Lumber



AT A GLANCE

- **Industry:** Lumber & Building Materials
- **Location:** Maryland, USA
- **Windward Software Client Since:** 2018
- **Solutions Used:** Point of Sale, Inventory Management, Accounting
- **Key Benefits:** Seamless integration, ease of use, improved operational flow

